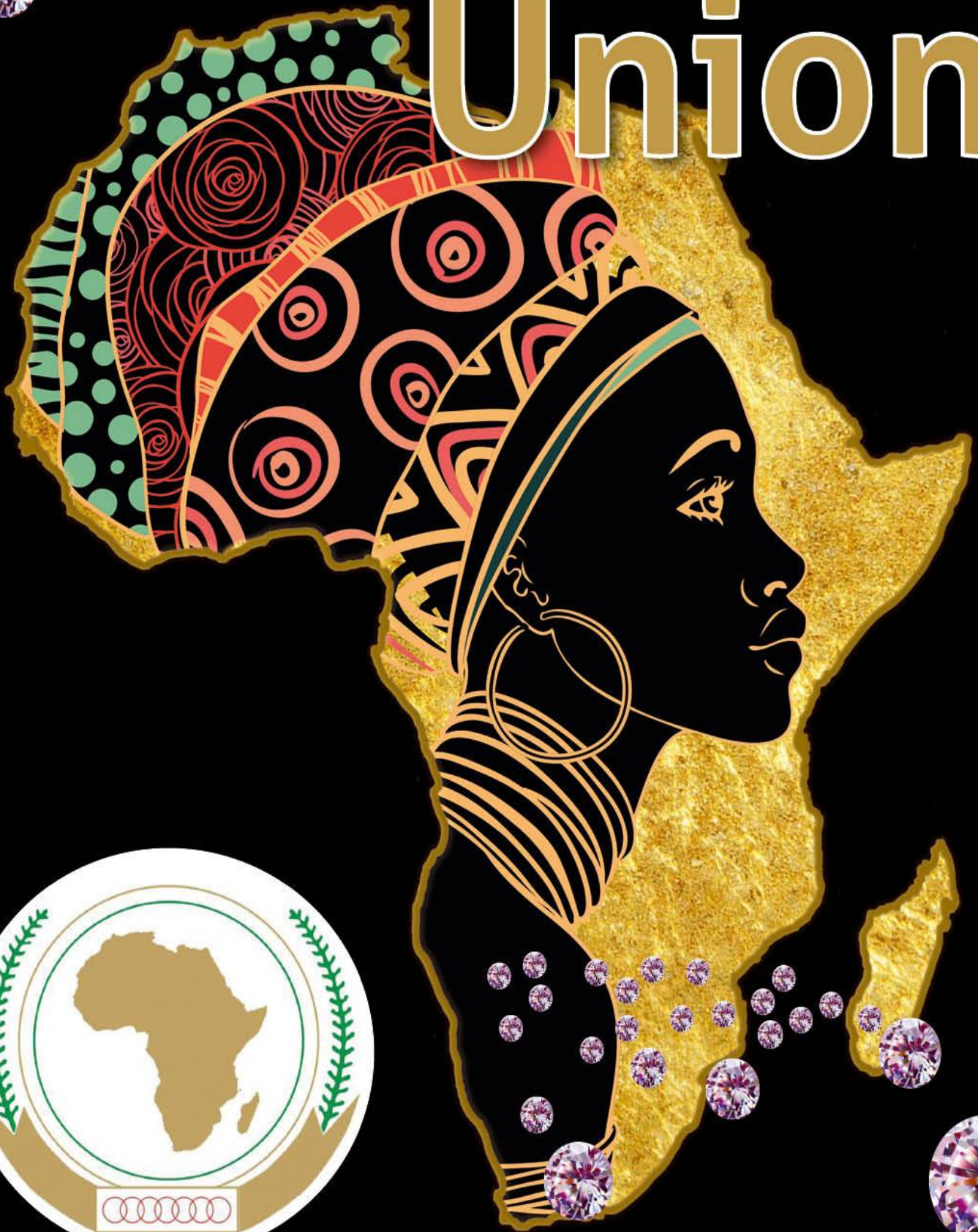


The publication of the african union commission

Africa In Union



RATE CARD 2016

Prime Media Africa Publishing Group is privileged to be the publisher of **Africa in Union**, the official magazine of the African Union. It is a publication designed to reveal the huge potential for Africa's trading partners, the social benefits to be gained and the benefit for the global economy as a whole.

Since its founding in 2002, the African Union has worked tirelessly to establish its vision of "An integrated, prosperous and peaceful Africa, driven by its own citizens and representing a dynamic force on the global arena."

15 Years of Partnerships in Africa.

The focus of the African Union has developed from inception to culminate in an organization spear-heading Africa's development and integration. The Objectives of the AU cover all the aspects of a body dedicated to unifying fifty four countries on a continent of over 30 million km² containing in excess of a billion people who communicate in some 2000 languages.

ADVERTISING RATES

| | |
|--|-----------------------|
| A4 Full Colour Page: | ZAR 49 950.00 |
| Including Advertising Agency commission: | ZAR 59 820.00 |
| ----- | |
| Double Page Spread (DPS): | ZAR 66 950.00 |
| Including Advertising Agency commission: | ZAR 80 180.00 |
| ----- | |
| Outside Back Cover: | ZAR 59 950.00 |
| Including Advertising Agency commission: | ZAR 71 796.00 |
| ----- | |
| Inside Back Cover: | ZAR 55 950.00 |
| Including Advertising Agency commission: | ZAR 67 006.00 |
| ----- | |
| Inside Front (DPS): | ZAR 71 000.00 |
| Including Advertising Agency commission: | ZAR 85 030.00 |
| ----- | |
| 4 Page Company profile: | ZAR 99 950.00 |
| Including Advertising Agency commission: | ZAR 119 700.00 |
| ----- | |
| Gate Fold (4 x A4 pages): | ZAR 179 950.00 |
| Including Advertising Agency commission: | ZAR 215 508.00 |

(Rates excluding VAT, VAT is only applicable to SA-based companies and organizations)

Print run: 35 000

Publication description: 144 Pages A4 (210mm x 297mm) perfect bound, glossy

Distribution: All Governments across the world, World Bank, Departments of trade and industry globally, UN organisations, International Business Leaders, Development Agencies & Organizations, Local Authorities (Municipalities), Provincial Governments

**Africa In
Union**

Tel: 021 856 3211 | Email: advertising@africainunion.com

42 Delson Avenue
Somerset Business Park
Somerset West
Cape Town
7132